

CHANDLER ANGEL INVESTOR WORKSHOP

Nov. 13 from 5:30 to 7:00 p.m. at the ASU Chandler Innovation Center, 249 E. Chicago St.
An introduction to angel investing, how to evaluate deals and ROI, and Arizona Tech Investors.

WHAT IS AN ANGEL INVESTOR?

An angel is an individual who invests his or her own money in startup companies in exchange for an equity share of the businesses. An individual angel may invest as little as \$5,000 in a business while an angel group may pool their capital to make a much larger investment. In addition to capital, angels often invest time in entrepreneurs to help them grow their businesses. Return on investment is made when the entrepreneur successfully grows the business and exits it, generally through a sale or merger.

WHY BE AN ANGEL INVESTOR?

Each angel is motivated by a different set of factors. The following are some of the typical reasons why angels choose to invest:

- Help entrepreneurs
- Continue using skills and experience
- Give back to local community
- An active form of investing
- Generate return on investment

HOW CAN YOU INVEST?

Angels can invest solo or as part of an angel group. If are interested in investing in PHX East Valley tech startups and meet the accredited investor definition, this workshop is for you.

Arizona Tech Investors (ATI) is co-hosting this workshop and is accepting new members. ATI is a peer group of individuals from many backgrounds and expertise in diverse domains and subjects, who collaborate to share their experience and insights on investment opportunities. ATI invests in these domains:

- Software: Enterprise, Ed Tech, Med Tech, Software as a Service (SaaS)
- Semiconductors, Sensors, and the Internet of Things
- Medical Devices
- Diagnostics
- Capital-efficient Green Tech

WHO CAN INVEST?

Investing in technology startups is risky. The U.S. Securities and Exchange Commission has established “accredited investor” criteria to help ensure that angels are sophisticated investors, have access to resources needed to perform due diligence, and can afford to lose invested funds. Investors self-certify. The criteria are as follows:

- Net worth: \$1M, or
- Annual personal income: \$200k, or
- Family income: \$300k

IMPACT ON STARTUP GROWTH?

Angel investing has a positive impact on startup growth and success. In 2022, the average angel investment helped create 3.4 new jobs, per the Center for Venture Research. Moreover, startups receiving angel funding are more likely to:

- Survive after four years
- Grow to 75 employees
- Receive venture capital funding

WANT TO LEARN MORE?

Attend our intro to angel investing workshop on Monday, Nov. 13, from 5:30 to 7:00 p.m. This event is in-person only and will be held at the ASU Chandler Innovation Center, one block east of City Hall at 249 E. Chicago Street.

**CLICK HERE
TO REGISTER**

If you have any questions, please contact:

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